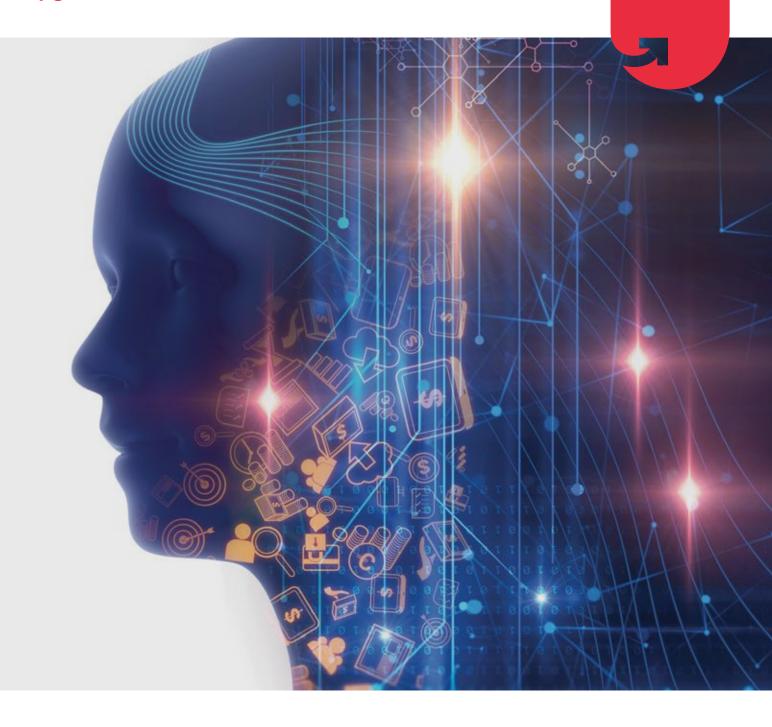
upgrad.com







# PG Diploma in Machine Learning and Al

12 MONTHS | ONLINE

## upGrad

**upGrad** is an online education platform to help individuals develop their professional potential in the most engaging learning environment. Online education is a fundamental disruption that will have a far-reaching impact. At upGrad, we are working towards transforming this online education wave into a tsunami! We are taking a full-stack approach of leveraging content, technology, marketing and services to offer quality education at scale in partnership with corporates & academics to offer a rigorous & industry relevant program.

The field of Data Science is maturing rapidly and demands professionals skilled not only in Statistics, but also in advanced concepts such as Natural Language Processing and Neural Networks. Our vision is to design and deliver a quality online Post Graduate Diploma in Machine Learning/AI to produce top-notch Data Scientists and Machine Learning experts and help India capitalize the next wave of Artificial Intelligence. With upGrad, we promise to equip you with the perfect mix of business acumen and technical capabilities to help you contribute to this technological revolution.

#### **Ronnie Screwvala**

Co-founder & Chairman upGrad





**IIIT Bangalore** is one of the leading institutes of higher education in the country and is a renowned name in the global analytics and IT industry. Our world-class faculty with years of teaching experience, have successfully worked with upGrad to deliver quality online executive education in Data Science.

We are excited to partner with upGrad yet again, to offer an academically rigorous and industry-relevant PG Program in Machine Learning and Al. IIIT-B's faculty will be covering the conceptual depths of topics such as Neural Networks, Deep Learning and NLP and this will be complemented by case studies from industry leaders from upGrad's industry network. Further, our strong career support services, industry mentorship and the credibility of a PG Program will provide you just the right push to accelerate your career in Machine Learning and Al.

We invite you to take this opportunity and join us and make use of the excellent pedagogy and industry collaborations. You will truly be getting the best of both worlds, which will help you achieve success in the field of Machine Learning and Al.

Prof. S. Sadagopan

Director
IIIT Bangalore



## WHY MACHINE LEARNING & AI WITH UPGRAD AND IIIT-B?



### CUTTING EDGE CURRICULUM

Master advanced machine learning and artificial intelligence concepts



## PG PROGRAM FROM IIIT-B

Earn a reputed Post Graduate Cetificate without leaving your job



#### ON-THE-GO LEARNING

Learn the most recent advances in Machine Learning & Data Science by implementing them on 5+ projects



## FOR THE INDUSTRY, BY THE INDUSTRY

Receive 1:1 mentoring from industry experts and execute 140+ hours of Industry lead projects and case studies



#### CAREER SUPPORT

Get access to career coaching services and get introduced to the right opportunities to upgrade yourself



#### INDUSTRY MENTORSHIP

Get unparalleled mentorship from ML and AI experts and student mentors

## INSIGHTS FROM INDUSTRY EXPERTS



S. ANAND CEO Gramener



UJJYAINI MITRA Head of Analytics Viacom 18



HINDOL BASU Partner Tata IQ



KALPANA SUBBARAMAPPA Ex-AVP, Decision Sciences GENPACT



**SAI ALLURI** PRO Analytics & Strategy Manager Uber



ANKIT JAIN
Data Scientist
Uber



RAJ ONKAR
Data Science Manager
Accenture



ANSHUMAN GUPTA, PHD Director - Data Science Pitney Bowes

## CONCEPTS FROM TOP ACADEMICIANS



PROF. S. SADAGOPAN
Director
IIIT Bangalore



TRICHA ANJALI Associate Professor IIIT Bangalore



G SRINIVASARAGHAVAN
Professor
IIIT Bangalore



**DINESH BABU JAYAGOPI**Assistant Professor
IIIT Bangalore



CHANDRASHEKAR RAMANATHAN Dean (Academics) IIIT Bangalore



SRINATH SRINIVASA Dean (R&D) IIIT Bangalore

### **UPGRAD BASECAMP: OFFLINE MEET-UPS** & LEARNING

Along with online learning, upGrad BaseCamp meet-ups act as a physical platform for extensive peer-to-peer learning, networking and idea exchanges. BaseCamp brings together, a hybrid offline and online learning experience for all the Learners and Alumni of upGrad. Held across major cities in India, these fun, yet informative and career building events add on to the already great learning experience that upGrad provides.

#### WHAT'S IN IT FOR OUR LEARNERS?



















Note: This curriculum is subject to change based on inputs from IIIT-B and Industry

#### PRE-PROGRAM PREPARATION

#### INTRODUCTION TO PYTHON

Build a foundation for the most in-demand programming language of the 21st century.

#### PYTHON FOR DATA SCIENCE

Learn how to manipulate datasets in Python using Pandas which is the most powerful library for data preparation and analysis.

#### Learn the fundamental mathematical concepts that'll make the understanding of ML

MATH FOR MACHINE LEARNING

algorithms better DATA VISUALISATION IN PYTHON

#### Humans are visual learners and hence no task related to data is complete without visualisation.

Learn to plot and interpret various graphs in Python and observe how they make data analysis and drawing insights easier. DATA ANALYSIS USING SQL

#### Data in companies is definitely not stored in excel sheets! Learn the fundamentals of database

and extract information from RDBMS using the structured query language.

#### Design a database from scratch and use programming constructs in SQL to extract data for advanced analysis

**ADVANCED SQL** 

#### **ANALYTICS PROBLEM SOLVING**

STATISTICS AND EXPLORATORY DATA ANALYTICS

#### is widely used in the industry.

**INVESTMENT CASE STUDY** The students will fill in the shoes of an analyst at an investment bank and determine where the firm

Understand the concepts of the CRISP - DM framework for business problem solving which

#### INFERENTIAL STATISTICS

Build a strong statistical foundation and learn how to 'infer' insights from a huge population using a small sample.

should invest. They will then have to explain their recommendations in lieu of the analysis conducted.

#### HYPOTHESIS TESTING Understand how to formulate and validate hypotheses for a population to solve real-life business

problems.

**EXPLORATORY DATA ANALYSIS** 

**GROUP PROJECT** 

Learn how to find and analyse the patterns in the data to draw actionable insights.

### avoid providing loans to similar people in the future.

Determine which customers are at the risk of default and what are their charecteristics so as to

#### LINEAR REGRESSION Venture into the machine learning community by learning how one variable can be predicted

**MACHINE LEARNING - 1** 

#### using several other variables through a housing dataset where you will predict the prices of

houses based on various factors. **INVESTMENT CASE STUDY** The students will fill in the shoes of an analyst at an investment bank and determine where the firm

LINEAR REGRESSION ASSIGNMENT Build a model to understand the factors car prices vary on and help a Chinese company enter the US

should invest. They will then have to explain their recommendations in lieu of the analysis conducted.

#### LOGISTIC REGRESSION

operator are likely to churn versus who are not to help the business retain customers.

Learn your first binary classification technique by determining which customers of a telecom

#### **NAIVE BAYES** Understand the basic building blocks of Naive Bayes and learn how to build an SMS Spam Ham

car market.

Classifier using Naive Bayes technique **MODEL SELECTION** 

#### model complexity, alongwith regularisation and cross validation

**MACHINE LEARNING - 2** 

Understand generalised regression and different feature selection techniques alongwith the perils

Learn the pros and cons of simple and complex models and the different methods for quantifying

## of overfitting and how it can be countered using regularisation.

## recognise alphabets and more!

ADVANCED REGRESSION

SUPPORT VECTOR MACHINE (OPTIONAL) Learn how to find a maximal marginal classifier using SVM, and use them to detect spam emails,

Learn how the human decision making process can be replicated using a decision tree and other

d

#### powerful ensemble algorithms. **MODEL SELECTION - PRACTICAL CONSIDERATIONS**

Given a business problem, how do you choose the best algorithm? Learn a few practical tips for doing this here

#### **BOOSTING** Learn how weak learners can be 'boosted' with the help of each other and become strong learners using different boosting algorithms such as Adaboost, GBM, and XGBoost.

TREE MODELS

**UNSUPERVISED LEARNING: CLUSTERING** Learn how to group elements into different clusters when you don't have any pre-defined labels to segregate them through K-means clustering, hierarchical clustering, and more.

Understand important concepts related to dimensionality reduction, the basic idea and the learning

UNSUPERVISED LEARNING: PRINCIPAL COMPONENT ANALYSIS

#### TELECOM CHURN CASE STUDY Solve the most crucial business problem for a leading telecom operator in India and southeast Asia -

NATURAL LANGUAGE PROCESSING

predicting customer churn.

algorithm of PCA, and its practical applications on supervised and unsupervised problems.

#### to check your spellings? In this module learn how to build a spell checker & spam detector using techniques like phonetic hashing,bag-of-words, TF-IDF, etc.

#### SEMANTIC PROCESSING Learn the most interesting area in the field of NLP and understand different techniques like

LEXICAL PROCESSING

SYNTACTIC PROCESSING

SYNTACTIC PROCESSING -ASSIGNMENT Build a POS tagger for tagging unknown words using HMM's & modified Viterbi algorithm.

word-embeddings, LSA, topic modelling to build an application that extracts opinions about socially

Learn how to analyse the syntax or the grammatical structure of sentences with the help of algorithms

& techniques like HMMs, Viterbi Algorithm, Named Entity Recognition (NER), etc.

Do you get annoyed by the constant spams in yor mail box? Wouldn't it be nice if we had a program

#### Imagine if you could make restaurant booking without opening Zomato. Build your own restaurantsearch chatbot with the help of RASA - an open source framework and deploy it on Slack.

**DEEP LEARNING** 

Networks or ANNs

**BUILDING CHATBOTS WITH RASA** 

INTRODUCTION TO NEURAL NETWORKS Learn the most sophisticated and cutting-edge technique in machine learning - Artificial Neural

#### **NEURAL NETWORKS - ASSIGNMENT** Build a neural network from scratch in Numpy to identify handwritten digits.

#### Learn the basics of CNN and OpenCV and apply it to Computer Vision tasks like detecting anomalies in chest X-Ray scans, vehicle detection to count & categorise them to help the government ascertain the width and strength of the road.

CONVOLUTIONAL NEURAL NETWORKS -INDUSTRY APPLICATIONS

relevant issues (such as demonetisation) on social media platforms

**NEURAL NETWORKS PROJECT - GESTURE RECOGNITION** 

can run. Start your journey with the classical RL algorithms like dynamic programming, Monte Carlo methods, Q Learning to train the state value and action value functions of the policy.

Make a Smart TV system which can control the TV with user's hand gestures as the remote control

## REINFORCEMENT LEARNING

**ASSIGNMENT -CLASSICAL REINFORCEMENT LEARNING** 

Want to build your own Atari Game? Learn the Q-function or policy using the various Deep Reinforcement Learning algorithms: Deep Q Learning, Policy Gradient Methods, Actor- Critic method.

#### using vanilla Deep Q-Learning (DQN) to maximize the driver's profits and inturn help in retention of the driver on the cab aggregator service.

DEEP REINFORCEMENT LEARNING

#### **CAPSTONE** Choose from a range of real-world industry woven projects on advanced topics like Recommendation

among many others.

**CAPSTONE** DEPLOYMENT Learn how to productionize your model and deploy it on the server.

Systems, Fraud Detection, Emotion Detection from faces, Social Media Listening, Speech Recognition

**RECURRENT NEURAL NETWORKS** Ever wondered what goes behind machine translation, sentiment analysis, speech recognition etc.? Learn how RNN helps in these areas having sequential data like text, speech, videos, etc.

#### CLASSICAL REINFORCEMENT LEARNING Ever wondered how Alpha Go beat the best GO player or how Boston Dynamics made robots that

Train an agent that'll beat you in the game of numerical tic-tac-toe everytime you play

REINFORCEMENT LEARNING PROJECT Improve the recommendation of the the rides to the cab drivers by creating a RL based algorithm

## PROGRAM DETAILS

#### **PROGRAM STARTS**

Please refer to the website for program start date

\*Preparatory sessions start on 10th of September

#### **DURATION**

12 Months

#### WEEKLY COMMITMENT

15 hours per week

6-8 hours of asynchronous learning time 8-9 hours of assignments & projects 1 live session in every 2 weeks

#### **PROGRAM FEE**

INR 2,85,000 (Incl. of all taxes)

Flexible Payment Options Available

#### **ELIGIBILITY**

Bachelor's/Master's degrees in Computer Science/Engineering/Math/Statistics/ Economics/Science with a minimum of 50% marks in graduation

#### SELECTION PROCESS

Candidates are expected to fill out an application form and then undergo a selection test to assess college-level mathematics and basic programming skill

For further details, call us at +91-9136056345 or contact:





Worli, Mumbai - 400018.